

Dr. ANJU VERMA

Father's Name: Sh. Ram Kumar Verma
D.O.B.: October 13, 1974
Designation: Professor
Department: Haryana School of Business, GJUS&T, Hisar.
Area: HRM and Marketing
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Qualification

- Ph.D. in Business Management on the topic “**A Study of Marketing Practices in Life Insurance in India**” from HSB, GJUS&T, Hisar in 2008.
- MBE (Master of Business Economics) from Guru Jambheshwar University, Hisar in 1999.
- UGC – NET in Management in year 2000.

Teaching Experience

- More than 21 years of teaching experience at different departments namely: *Business Management, Business Economics and currently working with Haryana School of Business, GJUS&T, Hisar from November 2005 onwards.*

Extension Lectures

- Delivered lecture on the topic “**Team Building**” in 4-Week Online Faculty Induction Programme dated Dec. 19, 2023 organized by The Institute of Management Studies in collaboration with UGC-MMTTC, Kurukshetra University, Kurukshetra.
- Delivered lecture on the topic “**Measurement and Scaling Techniques**” in One Week Workshop on Research Methodology under the aegis of Ch. Ranbir Singh, Institute of Social & Economic Change, MD University Rohtak on March 24, 2023.
- Keynote Speaker in Webinar titled “**Higher Education Opportunities after Graduation for Commerce Students**” conducted by Deptt. of Commerce & Career Guidance and Placement Cell of CMGGCW, Bhodiakhera dated June 23, 2021.
- Delivered lecture on the topic “**Introduction to Research Concepts and Research Ethics**” in one-week workshop on Fundamentals of Research on 15th June, 2020 at HSB, GJUS&T, Hisar.
- Delivered lecture on the topic “**How to Write a Research Paper?**” in 3 weeks refresher course in business studies at ASC, GJUS&T, Hisar on 11th July, 2014.

Administrative Experience

- Currently designated as **Editor, HSB Research Review**, A Bi-Annual Refereed Journal published by HSB, GJUS&T, Hisar (ISSN: 0976-1179) from Oct. 2019 till date.
- **Coordinator**, Evaluation Centre for CDOE Courses (online/offline) vide letter no. Secy./AS-II/25/1805-6 dated 6-5-25.
- **Coordinator** for PGDT and PGDISM (DE) GJUS&T, Hisar from 21-03-2011 to 25-07-2014.
- Acted as **Area Chairperson** in Human Resource Management from the year 2012 to 2014.
- **Coordinated** Refresher Course in Business Studies at ASC, GJUS&T, 30-05-12 to 19-06-12.

Conferences Organized: 02

1. **Convener, 9th Annual National Conference on “Business and Management”**, Feb. 8-9, 2017, organized by Haryana School of Business, GJUS&T, Hisar.
2. **Associate Convener, 3rd Annual National Conference on “Business and Management-Contemporary Research Issues”**, March, 10-11, 2011, organized by Haryana School of Business, GJUS&T, Hisar.

Edited Books: 02

- Usha Arora, **Anju Verma**, Shveta Singh, **“Management Insight-A Glimpse of Contemporary Research”**, DBH Publishers and Distributors, New Delhi, ISBN: 978-93-84710-4-8.
- Subhash C Kundu, B K Punia, Mahesh Chand Garg, **Anju Verma**, **“Business and Management-Contemporary Research Issues”**, MacMillan Advanced Research Series, MacMillan Publishers India Ltd., New Delhi, ISBN 13: 978-0230-32185-4.

Research Experience: 20 Years

Research Guidance till Date

Degree	Awarded	Submitted	On Going
Ph. D.	08	01	07
M. Phil.	02		

Research Projects: 02

- Co-investigator in UGC sponsored Major Research Project entitled **“Influence of Personality and Risk Tolerance on Behavioural Biases of Individual Equity Investors in India”** with total grant Rs. 6,29,600/-. (Commences from April 2013 and submitted in May 2018).
- A Minor Research Project submitted entitled **“Perception and Expectation of the Stakeholders towards Retailing as a Career Option”** funded by GJUS&T, Hisar. (Year 2010).

Published Research Papers: 77

Published in International Journals: 25

1. Kaur M, Verma A, Kaushik MB, "Exploring the influence of university website usability and brand attributes on application intentions: the mediating role of university attractiveness". *Asian Education and Development Studies*, Jan 2026, Vol. ahead-of-print No. ahead-of-print, 1-22. **Emerald Group (SCOPUS Q1)** e-ISSN: 2046-3170 p-ISSN: 2046-3162 <https://doi.org/10.1108/AEDS-04-2025-0182>
2. K. Aggarwal & A. Verma, Human resource disclosure practices among Indian corporates: A comparative analysis of public and private sector listed companies, *International Journal of Indian Culture and Business Management*, 2025, VOL 34, 2, pp. 135-169, **Inderscience and UGC Care**, <https://doi.org/10.1504/IJICBM.2025.144467>, Print ISSN: 1753-0806 Electronic ISSN: 1753-0814
3. K. Aggarwal & A. Verma, Company characteristics and human resource disclosure practices in Indian corporates, Accepted for Publication in *International Journal of Indian Culture and Business Management*, 2025, VOL 34, 3, 318- 344, **Inderscience and UGC Care**, NA, Print ISSN: 1753-0806 Electronic ISSN: 1753-0814.
4. Anju Verma, Kirti, "Human resource disclosure practices in India:", *International Journal of Indian Culture and Business Management (IJICBM)*, Vol. 31, No. 4, 2024, 450 – 487 ISSN: 1753-0814 DOI: [10.1504/IJICBM.2024.137938](https://doi.org/10.1504/IJICBM.2024.137938) (**Indexed in WoS**)
5. Anju Verma, Geetu, "Positive Emotions Remediate the Communal and Exchange Relationships at the Workplace: An Empirical Investigation", *International Journal of Experimental Research and Review (IJERR)*, 41, July 2024, 106-119. (**A SCOPUS Listed Journal**) ISSN: 2455-4855. DOI: <https://doi.org/10.52756/ijerr.2024.v41spl.009>
6. Bansal, P., & Verma, A. (2024). Discussion on Who and What is Responsible for Workplace Violence Against Doctors and What It Does to The Medical Fraternity, *International Journal of Commerce and Management Studies (IJCAMS)*, 9(2), 26-30. ISSN 2456-3684. www.ijcams.com
7. Puja Bansal, Anju Verma (2023), "*Patient Initiated Violence on Physicians: Bibliometric Analysis*", *International Journal of Healthcare Management*, Print ISSN: 2047-9700 Online ISSN: 2047-9719 DOI: [10.1080/20479700.2023.2290778](https://doi.org/10.1080/20479700.2023.2290778) (**A SCOPUS Listed Journal**)
8. Anju Verma, Sonika, "Impact of Sustainable Human Resource Practices on Employee Satisfaction", *Change Management: An International Journal*, 23(2), 2023, 231-249. ISSN: 2327-798X (Print) ISSN: 2327-9176 (Online) (**A SCOPUS Listed Journal**)
9. Anju Verma, Sonika, "*Impact of Industrial Hazardous Waste on Environment and Sustainable Solution- Reflection from Gurugram (India)*", *Change Management: An International Journal*, Vol. 22, No. 2, 2022, 37-58. ISSN: 2327-798X (Print); 2327-9176 (Online) <https://www.cm-os-cgrn.org/os/issue-details.php?pid=92> (**SCOPUS**)
10. Anju Verma, Garima, "*Review of Social Media*", *NIU International Journal of Human Rights*, 2022, 9, July (1), ISSN: 2394-0298, 170-178. (**A UGC CARE Listed Journal**)
11. Anju Verma, Puja Bansal, "*A Conceptual Framework on Workplace Violence, Quality of Life and Job Performance (With Reference to Haryana Health Care Employees)*", *International*

Journal of Advance and Innovative Research, 8 (2), April-June, 2021.

12. Anju Verma, Kiran Bala, “*Dimensional Effect of Transformational Leadership on Cross Functional Team Organizational Citizenship Behavior*”, International Journal of Management Studies, Vol. VI, Issue 1(7), January 2019, 10-19.
13. Anju Verma, Deepa Mangala, “*Financial Risk Tolerance of Individual Equity Investors in Indian Stock Market*”, Asian Journal of Management, Vol. 9, Issue 2, April-June, 2018, 990-998.
14. Anju Verma, Pradeep Singh, “*Elucidating the Influence of Demographics on Managerial Competencies of Indian IT Sector Employees*”, International Journal of Research in Economics and Social Sciences, Vol. 8, Issue 1, January, 2018, 811-825.
15. Anju Verma, M C Garg, “*Pricing in Indian Life Insurance Industry: An Assessment of Key Issues*”, International Journal of Banking, Risk and Insurance, Vol. 5, Issue 2, September 2017, 34-46.
16. Anju Verma, Sanjula Sheokand, “*Talent Management: A Bird’s Eye View*”, International Research Journal of Social Sciences, Vol. 4(1), January 2015, 1-5. (ISSN: 2318-3565) retrieved from www.isca.in and www.isca.me.
17. Anju Verma, Sanjula Sheokand, “*Impact of Talent Management in Nurturing Future Leaders*”, The International Journal of Business & Management, Vol. 2, issue 11, November, 2014, 10-16. (ISSN: 2321-8916) retrieved from www.theijbm.com.
18. Anju Verma, Brij Sharma, “*Level Determination of Self and Organizational Efficacy*”, International Journal of Advance Research and Innovation, Vol. 1 (2014), 221-231.
19. Anju Verma, Pooja, “*An Analysis of Relationship between Achievement Motivation and Academic Achievement*”, International Journal for Management Research, Vol. 3, Issue- 4, January 2014, 73-86.
20. Anju Verma, Brij Sharma, “*Confirmatory Factor Analysis of Employee Attrition Intent Scale*”, International Journal of Multidisciplinary Educational Research, Vol. 2, Issue- 13 (2), December 2013, 161-181.
21. Anju Verma, Brij Sharma, “*A Review of Literature on Self-Efficacy*”, ZENITH International Journal of Business Economics & Management Research, Vol. 3, Issue-12, December 2013, 121-127.
22. Anju Verma, Renu Bala, “*The Relationship between Life Insurance and Economic Growth: Evidence from India*”, Global Journal of Management and Business Studies, Vol. 3, No. 4, November 2013, 413-422.
23. Anju Verma, Renu Bala, “*Scope for the Bancassurance in Indian Life Insurance Sector: An Analytical Approach*”, Asian-African Journal of Economics and Econometrics, Vol. 12, No. 1, June 2012, 235-246.
24. Anju Verma, Renu Bala, “*Indian Life Insurance Sector in Present Scenario- A Review Based Study*”, International Journal of Education & Management Studies, Vol. I, Issue I, Sept. 2011, 12-17.
25. Anju Verma, M. C. Garg, “*Consumer’s Perspective Regarding Dimensions of SERVQUAL*

in Life Insurance in India”, Asia Pacific Business Review, Vol. VI, No. 3, July-Sept. 2010, 138-146.

National Journals: 29

1. Anju Verma, Poonam Verma, “Global Trends in Insurance Research: Insights from a Scientometric Analysis and Spar Literature Review”, The Journal of Insurance Institute of India, XII (04), 2025, 118-131 (**A UGC-CARE Listed Journal**) ISSN: 2278-6759.
2. A. Verma & P. Verma, Beyond The Surface: Mapping The Landscape Of Gender Discrimination's Influence On Employee Performance And Turnover Intentions Through Bibliometric Analysis, Gateway International Journal of Innovative Research, 2024, 3, 2583-7842.

(<https://gijir.gateway.edu.in/wp-content/uploads/2025/03/1-Beyond-the-surface-mapping-the-landscape-of-gender-discriminations-influence-on-employee-performance-and-turnover-intentions-through-bibliometric-analysis.pdf>), (Online)
3. Anju Verma, Poonam Verma, “Indicators of Post Reform Growth in Insurance and Its Impact on Economy: Evidences Using ARDL Approach”, The Journal of Insurance Institute of India, XI(3), January-March, 2024, 59-67. (ISSN: 2278-6759) (**A UGC-CARE Listed Journal**) https://www.insuranceinstituteofindia.com/documents/d/college-of-insurance/iii_the-journal-jan-mar-2024-final
4. A. Verma & G. Atreja, Role of Managerial Hierarchy Level in Determining the Emotions of Employees at Workplace , Anusandhan-NDIM's Journal of Business and Management Research, 2024, 6 (2), 58-63, Referred, <https://doi.org/10.56411/anusandhan.2024.v6i2.58-63>, 2581-8120
5. Anju Verma, Sonika, “A Study on Impact of Sustainable Human Resource Practices on Employee Retention”, Journal of Management and Entrepreneurship, XCIV(03), 2023 (**A UGC-CARE Listed Journal**) ISSN:2229-5348.
6. Anju Verma, Manpreet Kaur, “Organizational Attractiveness: Mapping the State of Research”, Indian Journal of Natural Sciences (IJONS), 14(81), Dec. 2023. (**Indexed in Web of Science**) ISSN: 0976-0997.
7. Anju Verma, Kiran Bala, “*Transformational Leadership and Organizational Citizenship Behaviour of Cross-functional Team Members: Empirical Assessment of Moderating and Mediating Effects*”, Management and Labour Studies, Vol. 47, Issue 4, 2022, 502-524 (**A SCOPUS Listed Journal**). DOI: **10.1177/0258042X221106602**
8. Anju Verma, Garima, “*Social Media and Academic Performance: Literature Revisited*”, HSB Research Review (**A UGC CARE Listed Journal**), July-Dec. 2022. ISSN: 0976-1179.
9. Anju Verma, Kirti Aggarwal, “Determinants of Human Resource Disclosure Index of Indian Companies”, Finance India (**A SCOPUS Listed Journal**), XXXVI (1), March 2022, 171-192.
10. Anju Verma, Shilpa Goyal, “*Moderating Role of Incentive Practice in the Bond between Environment management and Non-Financial Performance: A Study of Indian Corporate Sector*”, HSB Research Review (**A UGC CARE Listed Journal**), 15(2), July-Dec 2020, ISSN 0976-1179, 34-43.

11. Anju Verma, Kirti Aggarwal, “*Company Characteristics and Human Resource Disclosure Practices in Indian Corporates*”, SCMS Journal of Indian Management, Vol. XVII (4), Oct.-Dec., 2020 (**UGC Care A Listed and SCOPUS Listed Journal**). ISSN: 0973-3167.
12. Anju Verma, Geetu, “*Emotional Stability among Youth Amidst the Global Pandemic COVID-19: An Empirical Analysis*”, Shodh Sarita, Vol. 7, Issue 27, Sept., 2020 (**A UGC CARE Listed Journal**). ISSN: 2348-2397.
13. Anju Verma, Kiran Bala, “*Mediating Role of Individual Satisfaction in the Relationsbetween Collective Efficacy and Cross Functional teams Organizational citizenship Behaviour: A Diversified Perspective*”, Econophysics, Sociophysics and Multidisciplinary Sciences Journal (ESMS journal), Vol. 7, Issue 9, Sept., 2020, 100-110 (**A UGC Approved Journal**). ISSN: 2247-2479.
14. Anju Verma, Kirti Aggarwal, “*Effect of Company Characteristics on Human Resource Disclosure Index: Empirical Evidences from Indian Corporates*”, Management and Labour Studies, Vol. 45, Issue 1, Feb. 2020, 85-117 (**A SCOPUS Listed Journal**).
15. Anju Verma, Pradeep Singh, “*Elucidating the Effect of Learning Ability on Employees’ Potential: A Study of IT Sector in India*”, Prabandhan: Indian Journal of Management, Vol. 13, Issue 2, Feb. 2020, 7-22 (**A SCOPUS Listed Journal**).
16. Anju Verma, Sanjula Sheokand, “*Empirical Evaluation of Organizational Commitment Level among Indian Healthcare Employees*”, Journal of Emerging Technology and Innovative Research, Vol. 6, Issue 5, May 2019, 240-253 (**A UGC Approved Journal**).
17. Anju Verma, Kirti, “*Human Resource Disclosure Practices in Public Sector Companies in India*”, IUP Journal of Accounting Research & Audit Practices, Vol. 18, Issue 2, April 2019, 20-51 (**A UGC Approved Journal**).
18. Anju Verma, Deepa Mangala, “*Investors’ Personality Traits across General and Investment related Demographics*”, HSB Research Review, Vol. 12&13, No. 1&2, July-Dec. 2017 & Jan-June-2018, 30-40. ISSN: 0976-1179.
19. Anju Verma, Shilpa Goyal, “*HR as Moderator for Environment Management and Organizational Non-Financial Performance: A Review Journey*”, Periyar Journal of Research in Business and Development Studies, 3(1), January-June 2018, ISSN 2456-0987(O).
20. Anju Verma, Ubba Savita, “*Mismatched Perception and Expectation of Retail Stakeholders: An Assessment of Indian Retail Store Jobs*”, Effulgence, Vol-15, No. 2, July- Dec. 2017, 33-43 (**A UGC Approved Journal**).
21. Anju Verma, Brij Sharma, “*Self-Efficacy as a Control Measure for Attrition Intent: An Empirical Assessment*”, Journal of Organizational & Human Behaviour, Vol. 6, Issue 4, October 2017, 38-47.
22. Anju Verma, Brij Sharma, “*Organizational Efficacy as a Key Driver for Attrition Intent among the Employees of Indian Pharmaceutical Industry*”, The IUP Journal of Organizational Behaviour, Vol. XVI, No. 4, 2017, 34-52.
23. Anju Verma, Pooja, “*Costa & McCrae Personality Traits as Drivers of Academic Achievement among Aspiring Professionals*”, HSB Research Review, Vol. 10, No. 2, Vol.

- 11, No. 1, July-Dec., 2016 and Jan-June, 2017, 50-62.
24. Anju Verma, Pooja, “*Do Academic Achievements Really Work Through Academic Self-Concept or Vice-versa?*” HSB Research Review, Vol. 8, No. 1, January-June, 2014, 47-55.
 25. Anju Verma, Ubba Savita, “*Decision Making Style of Students Enrolled in Professional and Non-professional Courses: A Comparative Study*”, Gurukul Business Review, Vol. 10 (Spring 2014), 50-53.
 26. Anju Verma, Brij Sharma, “*Construct Validation of Self-Efficacy Scale*”, The IUP Journal of Soft Skills, Vol. VII, No. 4, December, 2013, 15-26.
 27. Anju Verma, Brij Sharma, “*Level of Self-Efficacy, Organizational-Efficacy and Employee Attrition in Indian Pharmaceutical Employees*”, Tactful Management Research Journal, Vol. 1, Issue 9, June 2013, 1-5.
 28. Anju Verma, M. C. Garg, “*An Empirical Analysis of Marketing Mix in Life Insurance in India*”, The IUP Journal of Marketing Research, Vol. IX, No. 2, Feb., 2010, 7-20.
 29. Anju Verma, M. C. Garg, “*An Empirical Analysis of Product Policy in Life Insurance in India*”, Gurukul Business Review, Vol. 6 (Spring 2010), 89-100.
 30. Anju Verma, M. C. Garg & Deepti, “*Economic Development and Insurance: Diagnosis and Prognosis*”, Social Responsibility in India, 2005, 88-93.
 31. Anju Verma, M. C. Garg & Deepti, “*Indian Insurance Industry: A Mass Awakening*”, Gurukul Business Review, Vol. 1 (Spring 2005), 43-51.
 32. Anju Verma, M. C. Garg & Deepti, “*Banccassurance: It Pays To Be Partners*”, The Business Review, Vol.11, No. 2, March 2005, 106-111.

Edited Books: 20

33. Anju Verma, Manpreet Kaur and Garima “*Redefining Web Usability: A Bibliometric Analysis (1994-2024)*”, *Analect-Research Inputs in Sustainability, Technology, Entrepreneurship, Management*, Arihant Books, New Delhi, India, 2024, 446-454, ISBN: 978-81-19956-61-6.
34. Anju Verma, Poonam Verma and Priti “*Gender Discrimination and Turn Over Intention: A Systematic Literature Review*”, *Analect-Research Inputs in Sustainability, Technology, Entrepreneurship, Management*, Arihant Books, New Delhi, India, 2024, 370-380, ISBN: 978-81-19956-61-6.
35. Anju Verma, Poonam Verma, “*Researchers’ Inclination towards Employee Performance and Turnover Intention: Exploration Through Systematic Literature Review and Meta-Analysis*”, *Florilegium-Management Theory, Research and Practices*, Arihant Books, New Delhi, India, 2023, 241-253, ISBN: 978-93-5609-225-9.
36. Anju Verma, Garima and Manpreet Kaur, “*Effect of Social Media on Self-Esteem: A Systematic Literature Review*”, *Florilegium-Management Theory, Research and Practices*, Arihant Books, New Delhi, India, 2023, 259-273, ISBN: 978-93-5609-225-9.
37. Anju Verma, Isha Mittal, “*Impact of Behavioural Biases on Individual Investors: A Literature Review*”, *Florilegium-Management Theory, Research and Practices*, Arihant Books, New Delhi, India, 2023, 274-282, ISBN: 978-93-5609-225-9.

38. Anju Verma, Poonam Verma and Manpreet Kaur, "Impact of Gender Discrimination on Job Satisfaction and Turnover Intention: A Meta-Analytical Review", *Quintessential Reflections (Management Theory, Research and Practices)*, February 2022, 323-335, DBH Publishers and Distributors, New Delhi. ISBN: 978-93-84871-21-5.
39. Anju Verma, Priti, "Job Satisfaction among Overqualified Employees: A Systematic Literature Review", *Quintessential Reflections (Management Theory, Research and Practices)*, February 2022, 346-355, DBH Publishers and Distributors, New Delhi. ISBN: 978-93-84871-21-5.
40. Anju Verma, Geetu, "Emotions, Emotional Climate and Emotional Culture at the Workplace: A Meta-analytical Review", *Research in Business Management-Theoretical Framework and Empirical Evidences*, February 2021, 101-113, DBH Publishers and Distributors, New Delhi. ISBN: 978-93-84871-20-8.
41. Anju Verma, Deepa Mangala, "*Determinants of Behavioural Biases: A study of Equity Investors in India*", *Collectanea-A Glimpse of Contemporary and Management Research*, Excel Books, New Delhi, India, 2020, 39-50, ISBN: 978-93-87034-87-7.
42. Anju Verma, Manpreet Kaur, "*Reviewing the Effect of Web-Designs on E-Recruitment Process and Job Seekers*", *Collectanea-A Glimpse of Contemporary and Management Research*, Excel Books, New Delhi, India, 2020, 208-216, ISBN: 978-93-87034-87-7.
43. Anju Verma, Renu Bala, "*Relative Efficiency and Productivity for Risk Bearing or Pooling, Real Financial and Intermediary Services of LIC in India: A Critical Appraisal Using DEA Technique*", *Assemblage, Wisdom Publications, India, 2018, 450-464, ISBN: 978-93-85504-66-2.*
44. Anju Verma, Sanjula, *Talent Retention as a Moderator for Organizational Commitment: An Investigation of Private Health Care Employees*, *Management Insight-A Glimpse of Contemporary Research*, DBH Publishers and Distributors, New Delhi, 2017, 257-274, ISBN: 978-93-84710-4-8. (Awarded as Best Paper in the Area of HRM)
45. Anju Verma, M C Garg, "*Distribution Policy in Indian Life Insurance: An Analytical Approach*", *Management Mosaic-Traversing Across Assorted Research Arena*, Wisdom Publications, Delhi, 2016, 210-221, ISBN: 978-93-85504-14-3.
46. Anju Verma, Renu Bala, "*Growth of Life Insurance Sector in Pre and Post Liberalization*", *Emerging Horizons in Business Management*, Victorious Publishers, India, 2015, 453-464, ISBN: 978-93-84224-22-6.
47. Anju Verma, Pooja, "*Competency based Human Resource Applications- Impelling Improvements*", *Business and Management-Academic and Professional Perspective*, Wisdom Publications, Delhi, 2013, 151-163.
48. Anju Verma, Pooja, "*A Literary Relationship of Hidden Competencies and Academic Achievement*", *Paradigm for Sustainable Business: People, Planet and Profit*, March, 08-09, 2013.
49. Anju Verma, Brij Sharma, "*Determination of Self-Efficacy, Organizational-Efficacy and Employee Satisfaction and Commitment among Pharmaceutical Employees*", *Business Management-Key Research Issues*, Excel Books, 2012, 155-164.

50. Anju Verma, Pooja Garg, “*Work is to Balance Life and Life is to Balance Work*”, Business and Management- Contemporary Research Issues, MacMillan Advanced Research Series, 2011, 67-76.
51. Anju Verma, Nupur Gupta, “*Determinants of Occupational Stress among Teachers*”, Business and Management- Contemporary Research Issues, MacMillan Advanced Research Series, 2011, 85-89.
52. Anju Verma, Ubba Savita, “*Expectations of Students towards Retailing (Store Operations) as a Career Option: A Comparative Study of Haryana*”, Business and Management- Contemporary Research Issues, MacMillan Advanced Research Series, 2011, 442-452.

Participation and Paper Presentation in Conferences

1. Participated and Presented Paper in 1st International Conference on “***STEM: Sustainability, Technology, Entrepreneurship, Management***”, Feb. 29-March 01, 2024, organized by Haryana School of Business, GJUS&T, Hisar.
2. Participated and Presented Paper in 15th Annual National Conference on “***Business and Management***”, Feb. 09-10, 2023, organized by Haryana School of Business, GJUS&T, Hisar.
3. Participated and Presented Paper in 14th Annual National Conference on “***Business and Management***”, Feb. 10-11, 2022, organized by Haryana School of Business, GJUS&T, Hisar.
4. Participated and Presented Paper in 13th Annual National Conference on “***Business and Management***”, Feb. 11-12, 2021, organized by Haryana School of Business, GJUS&T, Hisar.
5. Participated and Presented Paper in 12th Annual National Conference on “***Business and Management***”, Feb. 06-07, 2020, organized by Haryana School of Business, GJUS&T, Hisar.
6. Participated and Presented Paper in 11th Annual National Conference on “***Business and Management***”, Feb. 07-08, 2019, organized by Haryana School of Business, GJUS&T, Hisar.
7. Participated and Presented Paper in 10th Annual National Conference on “***Business and Management***”, Feb. 08-09, 2018, organized by Haryana School of Business, GJUS&T, Hisar.
8. Participated and Presented Paper in 9th Annual National Conference on “***Business and Management***”, Feb. 08-09, 2017, organized by Haryana School of Business, GJUS&T, Hisar.
9. Participated and Presented Paper in 8th Annual National Conference on “***Business and Management***”, Feb., 10-11, 2016, organized by Haryana School of Business, GJUS&T, Hisar.
10. Participated and Presented Paper in 7th Annual National Conference on “***Business and Management***”, Feb., 12-13, 2015, organized by Haryana School of Business, GJUS&T, Hisar.

11. Participated and Presented Paper in 6th Annual National Conference on “***Business and Management***”, Feb., 6-7, 2014, organized by Haryana School of Business, GJUS&T,Hisar.
12. Participated and Presented Paper in 5th Annual National Conference on “***Business and Management***”, Feb., 7-8, 2013, organized by Haryana School of Business, GJUS&T,Hisar.
13. Participated in 5th IIMA Conference on “***Marketing in Emerging Economies***”, Jan., 9-11, 2013, organized by Indian Institute of Management, Ahmedabad.
14. Participated in 4th National Conference on “***Business and Management- Key Research Issues***”, Feb., 9-10, 2012, organized by Haryana School of Business, GJUS&T, Hisar.
15. Participated in 3rd National Conference on “***Business and Management- Contemporary Research Issues***”, March, 10-11, 2011, organized by Haryana School of Business, GJUS&T, Hisar.
16. Participated in 2nd National Conference on “***Business and Management***”, March, 26-27, 2010, organized by Haryana School of Business, GJUS&T, Hisar.
17. Participated in 1st Annual National Conference on “***Business and Management***”, March, 19-21, 2009, organized by Haryana School of Business, GJUS&T, Hisar.

Participation in Workshops

1. Attended Workshop on Patent Filing and Protection of Intellectual Property Rights organized by Centre for Industry Institute Partnership, GJUS&T on 20-02-2020.
2. Attended Workshop on “***Outcome Based Education***”, July 21, 2017, organized by Faculty of Engineering and Technology, GJUS&T, Hisar.
3. Attended Workshop on “***Emerging Trends in Quality Education: The Road Ahead***”, August 29-30, 2013, organized by Internal Quality Assurance Cell, GJUS&T, Hisar.
4. Attended Workshop on “***Research Database Awareness***”, May 7th 2013, organized by University Library, GJUS&T, Hisar.
5. National Workshop on “***Intellectual Property Rights and its Commercialization***” held on 18th March, 2013, organized by Intellectual Property Rights and Technology Commercialization Cell, GJUS&T, Hisar.
6. One Week Workshop on “***Research Methods in Business Management***”, March, 21-26, 2012, organized by Haryana School of Business, GJUS&T, Hisar.
7. Three Days Workshop on “***Development on Self-Learning Materials for Distance Education***”, March, 17-19, 2011, organized by Directorate of Distance Education, GJUS&T, Hisar.
8. One Week Workshop on “***Research Methods in Business Management***”, March, 3-8, 2010, organized by Haryana School of Business, GJUS&T, Hisar.
9. National Workshop on “***Methodological Issues in Business Research***”, March, 7-8, 2009, organized by Haryana School of Business, GJUS&T, Hisar.
10. Workshop on “***Intellectual Property Rights and its Commercialization Process***” held on 4th December, 2008, organized by Intellectual Property Rights and Technology Commercialization Cell, GJUS&T, Hisar.

11. National Workshop on “*The Changing Face of Banking Industry in India: Some Strategic Issues*”, March 20, 2007, organized by Department of Business Management, GJUS&T, Hisar.
12. National Workshop on “*Consultancy Development: Some Strategic Issues*” held on March 17, 2006 organized by Department of Business Management, GJUS&T, Hisar.

Participation in Seminars/Webinar

1. Attended National Webinar on “*Revival Strategies for the Indian Economy Post Pandemic*” organized by department of Economics, Manohar Memorial (PG) College, Fatehabad on August 07, 2020.
2. Attended HSB 1st Webinar on “*Sectoral Outlook in Indian Industry: Post COVID-19 Scenario*” on 6 June 2020.
3. National Seminar on “*Management of Higher Technical Education: Quality Challenges and Ethical Dilemmas*”, March 22, 2011, organized by Haryana School of Business, GJUS&T, Hisar.
4. National Seminar on “*Human Values for Excellence in Governance and Management*” held on March 30, 2007 organized by Department of Business Management, GJUS&T, Hisar.

Refresher/Orientation Course Attended

1. UGC sponsored three weeks refresher course in Business Studies from 03-12-13 to 23-12-13 at UGC-ASC, GJUS&T, Hisar.
2. UGC sponsored three weeks refresher course in Business Studies from 25-05-11 to 14-06-11 at UGC-ASC, GJUS&T, Hisar.
3. UGC sponsored four weeks orientation course from 08-05-2008 to 4-06-2008 at UGC- ASC, KU, Kurukshetra.

Session Chaired

1. Session Chair for Technical Session III, 1st International Conference on “*STEM: Sustainability, Technology, Entrepreneurship, Management*”, Feb. 29-March 01, 2024, organized by Haryana School of Business, GJUS&T, Hisar.
2. Session Chair for Technical Session II, National Conference on **Indian Knowledge System in Commerce and Management**, Feb., 15-16, 2024, organized by Department of Commerce and Department of Management Studies, Central University of Haryana, Mahendragarh.
3. Session Chair for Technical Session II, 15th Annual National Conference on **Business and Management**, Feb., 09-10, 2023, organized by Haryana School of Business, GJUS&T, Hisar.
4. Session Chair for Technical Session XVIII, 15th Annual National Conference on **Business and Management**, Feb., 09-10, 2023, organized by Haryana School of Business, GJUS&T, Hisar.
5. Session Chair for Technical Session, 14th Annual National Conference on **Business and Management**, Feb., 10-11, 2022, organized by Haryana School of Business, GJUS&T, Hisar.
6. Session Chair for Technical Session, 13th Annual National Conference on **Business and**

- Management**, Feb., 11-12, 2021, organized by Haryana School of Business, GJUS&T, Hisar.
7. Session Chair for Technical Session, 12th Annual National Conference on **Business and Management**, Feb., 6-7, 2020, organized by Haryana School of Business, GJUS&T, Hisar.
 8. Session Chair for Technical Session in 11th Annual National Conference on **Business and Management** held on Feb. 7-8, 2019.
 9. Session Chair for Technical Session XVI: General Management, HSB 10th Annual National Conference on “**Business and Management**”, Feb., 8-9, 2018, organized by Haryana School of Business, GJUS&T, Hisar.
 10. Session Chair for Technical Session IV (General Management), 9th Annual National Conference on “**Business and Management**”, Feb. 08-09, 2017, organized by Haryana School of Business, GJUS&T, Hisar.
 11. Session Chair for Technical Session XV (Marketing Trends and Analysis), 9th Annual National Conference on “**Business and Management**”, Feb. 08-09, 2017, organized by Haryana School of Business, GJUS&T, Hisar.
 12. Session Chair for Technical Session III (Human Resource Management), 8th Annual National Conference on “**Business and Management**”, Feb., 10-11, 2016, organized by Haryana School of Business, GJUS&T, Hisar.
 13. Session Chair for Technical Session IX, 7th Annual National Conference on “**Business and Management**”, Feb., 12-13, 2015, organized by Haryana School of Business, GJUS&T, Hisar.
 14. Session Chair for Technical Session XXV, 7th Annual National Conference on “**Business and Management**”, Feb., 12-13, 2015, organized by Haryana School of Business, GJUS&T, Hisar.
 15. Session Chair for Technical Session XIII, 6th Annual National Conference on “**Business and Management**”, Feb., 6-7, 2014, organized by Haryana School of Business, GJUS&T, Hisar.
 16. Session Chair for Technical Session V, 5th Annual National Conference on “**Business and Management**”, Feb., 7-8, 2013, organized by Haryana School of Business, GJUS&T, Hisar.
 17. Session Chair for Technical Session in Human Resource Management, 4th National Conference on “**Business and Management-Key Research Issues**”, Feb. 9-10, 2012, organized by Haryana School of Business, GJUS&T, Hisar.

ANJU VERMA